



DEPAUW
UNIVERSITY

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**Alcohol and Other Drugs Programming
Annual report for the 2012-2013 academic year**

June 18, 2013

This report highlights the most significant alcohol and other drugs programs and interventions that took place during the 2012-2013 academic year. This year's initiatives continued to be invigorated through DePauw's membership in the National Collegiate Health Improvement Project Learning Collaborative on High-Risk Drinking (NCHIP), sponsored by Dartmouth College's School of Public Health.

EDUCATIONAL PROGRAMMING

Programming targeting first-year students

MyStudentBody.com

Prior to arriving on campus, all first-year students were asked to complete and pass MyStudentBody.com, an online alcohol education course, with a score of 80%.

MyStudentBody.com is an evidence-based, health education program that provides students accurate health information relevant to the college-age population. Students are exposed to diverse health information regarding alcohol, nutrition, tobacco, stress, prescription drug abuse and sexual health including sexual violence, assault and sexually transmitted illnesses.

This is the seventh year that DePauw has elected to use MyStudentBody.com, and May 2013 marked the end of a four year contract with the providers of MyStudentBody.com. After reviewing the program, considering our educational goals, and weighing funding priorities, we will forgo using MyStudentBody.com next year and instead have created our own online course that all new students will complete prior to matriculation. This course contains information on alcohol and other drugs, the DePauw Community Standards process and sexual misconduct policies and resources.

DePauw Gets Graphic

DePauw Gets Graphic, a new student orientation program that was funded primarily by the Putnam County P.I.E. Coalition and, in part, from a grant from the U.S. Department of Justice, is a multimedia and live-action theater performance that introduced first-year students to bystander intervention, high-risk alcohol consumption and sexual assault prevention. DePauw Gets Graphic consisted of staged scenes, performed by trained student actors in Moore Theater about potential events that could occur on our campus and introduced suggestions on how students could intervene effectively to prevent alcohol poisoning, relationship violence, and sexual assault. All first-year students attended this program with their Mentor Group or athletic team. Mentors facilitated discussions with their groups following the program in an effort to provide a student perspective and review campus resources.

First-year students responded well to DePauw Gets Graphic. When surveyed, the majority of incoming students agreed that the program raised awareness about alcohol-related issues, sexual assault and available resource. Upper-class Mentors were also surveyed and had mixed review on DePauw Gets Graphic. Some preferred the new format, while others suggested that Party House (the program we used in previous years,) was more effective because it allowed students to experience scenes in the

more intimate setting of a residence hall, which gave the messages greater impact. For next year, we are moving towards a model that will combine positive aspects from both DePauw Gets Graphic and Party House.

New Student Orientation floor meetings

During New Student Orientation, Community Standards and Public Safety visited every first-year residence hall floor to discuss the Community Standards process, University policies, the role police officers play in our community, and important safety messages. Additionally, the discussion included information about parental notification, sanctions for violations of University policy, the safe community clause, and safety consequences related to alcohol and substance use.

Ongoing mentor group and floor meetings

First-year students routinely meet with their mentor groups as well as their residence hall floors to participate in ongoing programs. During these programs and structured discussions, mentors and resident assistants often address the topics of alcohol use and the second-hand effects of alcohol misuse and abuse. This year they particularly emphasized the importance of getting help for peers who may have consumed too much alcohol and potentially require medical attention.

Peer-to-Peer Conversations

In September, upper-class students involved in the BACK Down Initiative (a group of student leaders committed to reducing blood alcohol concentration levels among students who choose to drink) developed a peer-to-peer conversation that they delivered to first-year students in their residence halls. The conversation was optional, so attendance varied from two students participating in a hall to 50 students participating in another hall. The conversation took place the week leading up to the time that first-year students were able to attend fraternity parties. Each conversation included 2-3 upper-class students selected by the BACK Down group and focused on party etiquette, safe socializing, and bystander intervention. The students who led the conversations felt they were productive and are looking for ways to increase attendance in the future.

In April, the Interfraternity Council also conducted peer-led presentations for its new members. These conversations focused on some of the dangers of high-risk drinking and what first-year students could do to keep their fraternity brothers and their guests safe. They also discussed goals for “good partying” and this feedback was passed on to the chapters.

Greek 101 Program

Greek 101 was offered again this January for 350 first-year students interested in joining the Greek community. The program focused on the history of Greek Life, alcohol use, and hazing. Specific messages related to alcohol use were bystander intervention, the concern for increasing BACs, the use of hard liquor, and the importance of calling for help when friends need medical attention.

This year the program was moved from the beginning of second semester to Winter Term to improve its reach and impact. This seemed to be a successful change and will be continued in the future.

Programming targeting both upper-class students and first-year students

BACk Down initiatives

BACk Down is a group of seven student leaders who met weekly to discuss and problem solve alcohol issues impacting our student body. Using data provided to them, they were able to brainstorm potential solutions that would have a positive impact on the alcohol culture at DePauw and which could be realistically implemented in the near future. As mentioned previously, one of their initiatives was facilitating peer-to-peer conversations between upperclass and first-year students about responsible partying.

During the spring semester, BACk Down developed a list of recommendations that they submitted to the Vice President of Student Life and IFC. Among their recommendations were that we continue the peer-to-peer conversations, the University provide more risk management support at the doors of large fraternity parties, we delay the date of when first-year students are allowed on fraternity property, and we continue to support nondrinkers by offering more non-alcoholic social options.

CATS Team

The CATS team - a group of student leaders who attend fraternity parties and intervene in situations where high-risk drinking may be occurring or when they are worried about the health and safety of a peer due to alcohol consumption - continued for a second year. This year the team consisted of 9 upperclass students (6 female, 3 male) who were trained in bystander intervention and worked fraternity events as sober monitors. Their role consisted of generally monitoring the party, intervening and getting help for students who had consumed too much alcohol and supporting chapter leadership in their risk management strategies. The CATS program also provided food at midnight and bottled water throughout the evening to help students alternate alcoholic beverages with non-alcoholic beverages and to attempt to bring an "end" to the party.

According to feedback received from fraternity chapter leadership, the program has been largely successful. The female students have generally found it easier to intervene than the male students, and this has provided a valuable resource for chapter leadership if they are failing to connect with a student to intervene. Serving pizza at the event has also been generally well received. Both the CATS members and fraternity leadership commented that it was beneficial to have the pizza in a well-lit area so they could see people clearly and assess if anyone was overly intoxicated. The CATS team has also served as a positive resource for peer education conversations and gathering feedback regarding the alcohol culture.

The primary limitations of the program have been scheduling and marketing. Due to the limited number of CATS team members and the unpredictability of the event schedule,

usage of the program has been inconsistent. CATS were used at two events in the fall of 2012 and not used in the Spring of 2013. There are two fraternities that consistently request CATS at their events but others who are still not aware of the program. Areas of focus for 2013-2014 include expanding membership in the group and developing a more successful student-led marketing strategy for the program.

High-risk Weekends

Because Monon Bell, Little 5, Halloween, and the first weekend that first-year students are allowed on Greek property tend to be bigger “party weekends” on campus, Student Life Staff spend significant time and energy on helping student leadership manage and reduce or risk.

This past year’s initiatives for Monon Bell and Little 5 weekends included:

- Public Safety and Student Life staff had an increased presence throughout campus and great efforts were put forth to manage the weekends in a safe manner.
- We provided education and resource materials to student leadership that included Greek leaders, RAs, and Mentors.
- From midnight-2am on the Sunday morning of Monon Bell Weekend, Student Life staff served breakfast to students. Following the breakfast, Public Safety and Student Life staff walked campus to note any issues of concern. For Little 5, DePauw Student Government provided food during the race.
- Campus Living and Community Development offered in depth risk management sessions with fraternity leadership.
- Poster campaigns were also implemented for each event. “Monon: It’s a Game, not a Train Wreck” and “I brake for Little 5” were produced in consultation with staff from the Violence Intervention/Prevention Project. The posters included bystander intervention messages, alcohol poisoning warning signs and sexualized violence information.

In addition to Monon Bell and Little 5 weekends, outreach and risk management efforts were increased for the weekend in which first-year students were allowed on Greek property, Halloween Weekend, Bid Night, and Black Monday. We developed specific messaging for the fraternities and first-year students, as well as increased some of the safety management requirements for hosts, including but not limited to: providing outside security for events, providing additional monitoring and providing food and water, etc. Campus Life, IFC, and the alcohol programming and outreach subgroup collaborated to provide food trucks for high-risk evenings to attempt to curb alcohol consumption.

Specific to Bid Night and Black Monday, Campus Living and Community Development provided a list of expectations for the organizations that encouraged responsible behavior, emphasized our stance on no levels of hazing, and asked them to be clear with their members that there is no pressure to consume alcohol. Greek Life Coordinators followed up with conversations with their chapters and requested that

chapters share their risk management plans. Additionally, Campus Living and Community Development delivered pizza to each chapter on those evenings.

Food Trucks

Throughout the year a number of food trucks were brought to campus during high-risk weekends. During the fall semester food trucks were on campus during Greek Week, on the night that Fraternities opened their parties to first-year students, on the weekend prior to Halloween - which also coincided with National Collegiate Alcohol Awareness Week - and on the Friday night of Monon Bell Weekend. In the spring students were able to partake in food trucks during Winter Term in conjunction with home basketball games, during Bid Week activities, St. Patrick's Day weekend, and on the Friday of Little 5 weekend.

Wellness Fair

While the Wellness Fair addressed comprehensive wellness issues, alcohol issues were highlighted. The Wellness Center staffed a table that allowed students to experiment pouring a mixed drink while using the "fatal vision goggles" and distributed safety and awareness information.

Fraternity/Sorority Event Management Meetings

Campus Living and Community Development continued to collaborate with Public Safety and others to host a series of risk management meetings throughout the year.

- In September, Vice Presidents, Risk Managers, and Social Chairs gathered to focus on our current alcohol culture, brainstorm ways to reduce the use of hard liquor consumption, and frame our focus for the upcoming year.
- In October, Risk Managers and Social Chairs received bystander intervention training. We helped them develop the skills to intervene when a student is in a dangerous and outlined some strategies to help students intervene.
- In November, Risk Managers and Social Chairs discussed safety strategies for Monon Bell weekend. In a workshop format, chapters hosting events for that weekend were asked to present their risk management plans and then asked questions in order to help them further develop their plans.
- In March, Risk Managers and Social chairs participated in a discussion about Spring Break safety, the Safe Community Clause, and Safe Ride. Student leaders received statistical information on bystander calls, and had a conversation on why none of these calls were coming directly from Greek chapters.
- In April, Risk Managers and Social Chairs convened to discuss Little 5. This meeting included role playing scenarios for situations that Risk Managers may encounter over the weekend.

Chapter visitations

At the beginning of the fall semester, Campus Living and Community Development attended 9 of the 16 IFC and Panhellenic chapters at their invitation to briefly discuss

alcohol policy and the BACK Down initiative. These meetings allowed us to introduce the Safe Community Clause, and to take questions on the current alcohol policies

Safety management walk-throughs

At the beginning of the academic year, the President, Risk Manager, and Social Chair of each fraternity participated in a “safety management walk-through” with Campus Living and Community Development staff to develop their plan for responsible event management throughout the year. Each chapter discussed how the chapter plans on managing their events, including serving of alcohol, door duty responsibilities, and monitoring procedures. The chapters also completed a walk-through if they hosted events on Monon and Little Five weekends.

Spring Break Safety

The Alcohol Programming subgroup tabled in the Hub four days the week prior to Spring Break and distributed materials that encouraged students to have a fun and safe Spring Break. Topics included safe partying, safe sex, predatory drugs, general health and travel information. Students who participated in this outreach were entered into a drawing to win gift cards for gasoline and gift cards to Amazon.

Targeting 21st Birthdays

The Office of Public Safety has continued to implement a program called “BRAD-21” (Be Responsible About Drinking) that targets students when they turn 21 years of age. The goal is to educate and prevent alcohol overdoses when students celebrate their 21st birthdays by sending them a birthday card cautioning them to be safe and encouraging them to make responsible decisions.

Related Violence Intervention/Prevention Project (VIP) initiatives

The Violence Intervention/Prevention Project at DePauw University is funded by a grant from the U.S. Department of Justice’s Office of Violence Against Women Campus Project to prevent sexual assault, dating violence and stalking. Because “at least two thirds of rapes are perpetrated by someone known to the victim, often in a party or date situation, and often involving drug or alcohol intoxication,” the VIP project continued to develop a close relationship with the groups responsible for alcohol programming, education, and outreach. (Burn, Shawn Megan. “A Situational Model of Sexual Assault Prevention through Bystander Intervention.” [Sex Roles](#) , vol. 60, no. 11, pp. 779-792; 2009).

Wingman 101 Poster Campaign

The VIP Project, with support from nine of ten IFC fraternities, produced an ambitious educational campaign to promote bystander intervention and fraternity leadership and prevent high-risk alcohol use and alcohol-facilitated sexual violence. The campaign featured 63 unique, full-color posters (seven variants tailored to the nine participating fraternities). Each participating fraternity received a packet with 50+ copies of seven, personalized posters in various sizes, with iconography specific to their house such as their house seal, color scheme, composites, and mascots. The text of the campaign

was reviewed by the U.S. Department of Justice Office of Violence Against Women and VIP Staff. This project was supported by the PIE Foundation and federal grant dollars.

Social Action “Gorilla Theater”

Staff from the VIP Project participated in various social actions and activities (Little 5, Spring Break tabling, etc.) dressed in gorilla costumes with the purpose of creatively promoting healthy sexual behaviors, modeling effective consent and reducing the risk of alcohol poisoning and alcohol-facilitated sexual assault.

Alcohol-free social options

In addition to numerous student organizations and Union Board, Campus Life provided diverse, substance-free programming and entertainment for the DePauw community. While most of the programming occurred on campus, they also offer opportunities for students to take mini-trips to Plainfield, Indianapolis, and Bloomington.

DePauw After Dark is a late night series held every Friday and Saturday night between 9 p.m. and 1 a.m. DePauw After Dark provides opportunities for student organizations and clubs to host social and entertainment programs that promote alcohol-free social interaction. Some examples of events include game nights, movie nights, comedy shows, karaoke, food trucks, and dance parties.

Campus Life also offered a social event every night during Winter Term.

Substance-free housing

Campus Living and Community Development continued to offer substance-free living. Substance-free communities are vibrant, active communities that provide students an environment especially supportive of their choice not to use alcohol or tobacco in their living unit. Community agreements focus on providing students an opportunity to talk with their peers about their values and how they want their community defined within the context of being a substance-free community

Community partnerships

The Putnam County P.I.E. Coalition has continued to generously fund multiple alcohol-related initiatives for DePauw University, including MyStudentBody.com, the Wellness Fair, and food trucks.

Public Safety provided birthday dates of all DePauw students to community bars and establishments that sell alcohol. These lists assisted local alcohol vendors and retailers in reducing the use of fake identification and the amount of alcohol that is purchased illegally.

Other drugs initiatives

Marijuana training

Jackie Daniels, Director of the Office of Alternative Screening and Intervention Services (OASIS) at Indiana University – Bloomington, presented a training on marijuana for

faculty and staff members on March 1, 2013. During her session, "Marijuana: Implications for Higher Education," Ms. Daniels shared a history and general overview of marijuana, physiological and epidemiological information, as well as how marijuana impacts college students and intervention and prevention strategies.

Prescription drug poster campaign

Leading up to finals week during both semesters, a prescription drug campaign was unrolled throughout campus to raise awareness about the dangers of abusing prescription drugs, particularly as study aids. The posters highlighted the notion of abusing prescription drugs as a "slippery slope" to even more high-risk drug abuse and encouraged friends to recognize warning signs in their friends who are abusing prescription drugs.

Wellness fair

The Wellness Fair was used as an opportunity to educate students on the abuse of prescription drugs, specifically as "study aides."

Drug Take Back initiatives

The Greencastle Police Department in cooperation with the Drug Enforcement Administration sponsored a Drug Take Back program that we helped promote to students, faculty, and staff. This event allowed members of the community to safely dispose of their expired, unused controlled or uncontrolled medications along with over-the-counter medication.

ALCOHOL AND OTHER DRUGS INTERVENTION EFFORTS

For the first time in recent years, we regularly convened an AOD intervention group composed of staff from Community Standards, Counseling Services, and Student Life who developed a tier intervention plan to address different intervention needs related to violations of the University's alcohol and drug policies. The interventions included a Community Standards Formal Warning Class for students found responsible for lower level violations of the University Policy on Alcoholic Beverages, BASICS (Brief alcohol screening and intervention for college students) sessions for mid-level violations of the University Policy on Alcoholic Beverages and Drug Policy, and assessments (utilizing the Substance Abuse Subtle Screening Inventory) that were conducted by Counseling Services Staff for higher-level violations of the University Policy on Alcoholic Beverages and the Drug Policy. Over 100 students participated in a BASICS sessions, and 68 students were assessed through Counseling Services. Additionally, Counseling Services established stronger off-campus referrals such as Prime for Life, offered locally and at Fairbanks in Plainfield.

The group's greatest accomplishment was in creating an online course that all incoming students will take prior to their matriculation this coming August. The course includes a BASICS screening and feedback report with a follow up quiz, a community standards quiz, and a sexual misconduct video with a follow up quiz.