

The

Management

Fellows Program E-NEWSLETTER

July 2013

From The Director

Gary D. Lemon, Ph.D.



PHOTO BY MARILYN CULLER

The Management Fellows Program just concluded a very successful year. We graduated 28 very good students who wrote a very impressive record (see the sidebar). We currently are posed

to welcome in August 51 very bright high school graduates to the program.

One of the highlights of the year was a field trip to P&G headquarters in Cincinnati where our students got the opportunity to offer suggestions to P&G employees on how they might raise the digital IQ of three of the P&G brands. Plans are being made to leverage this accomplishment into even more exciting opportunities for our students.

During the academic year the McDermond Center sponsored field trips to Cincinnati and Chicago as well as hosted an annual entrepreneur symposium. We look forward to more opportunities to take students outside the "DePauw Bubble."

Thank you to so many for helping our students. We would not have such a successful program without your help.

Management Fellows Program

The Management Fellows Program is one of five highly selective Honors and Fellows Programs. It was established in 1980 to build leaders through academic and real-life experience, all within a rigorous liberal arts environment. Today, Management Fellows are prepared, confident leaders at the world's top public, private and not-for-profit enterprises.

Management Fellows Class of 2013

Twenty-eight Management Fellows graduated on May 19, 2013. They had a grade point average of 3.53 and majored in economics, political science, music, German and Spanish. Four students graduated *summa cum laude*, four graduated *magna cum laude* and nine student's graduated *cum laude*. Seven students were initiated into Phi Beta Kappa. One student was commissioned as an officer in the United States Army.

Our 2013 graduates accepted positions with BMO Harris Commercial Bank, Cummins Inc., Eli Lilly and Company, Ernst & Young, Gannett Publishing, H&R Block, Rics Software, Stonegate Mortgage, Citigroup, Angie's List, Target, WestPoint Financial, Ryland Homes, Santa Fe Opera, West Monroe Partners, Independent Purchasing Cooperative and Case Western Reserve.

The staff at the McDermond Center are proud of these graduates and offer sincere congratulations to these bright and talented students. They have excelled in the classroom, on the athletic fields and in numerous campus organizations. We wish them all the best and look forward to hearing about their success in their new careers.

Our 2013 Graduating Class:

- | | |
|-----------------------|---------------------|
| Erica R. Bennett | Michael P. Pascua |
| Valeria Bermudez | W. Logan Patterson |
| Sumeru Chatterjee | Son D. Pham |
| John T. Fagan | Ruxanda A. Profir |
| Stephen R. Garlock | Christian A. Rector |
| Laura C. Gerhardstein | Camila Romero |
| John R. Glerum | Emma R. Scherer |
| Stefanie P. Hathaway | Austin C. Schile |
| Troy R. Hollings | Alexander J. Skebba |
| Allison N. Jones | Kaleigh M. Solley |
| Andrew S. Kahn | Samantha J. Stahler |
| Nicholas L. Lucca | Adam E. Weaver |
| Yashaswee Malla | Joseph C. Wojda |
| Nathan R. Mullins | Kevin J. Wynn |



SENIOR CAPSTONE COURSE

Procter & Gamble

May 10, 2013

Senior Capstone students had the opportunity of a lifetime this semester. As the school year came to a close, so did the newest addition to the capstone course, the P&G semester-long project. Twelve students were tasked with raising the “Digital IQ” of three P&G health and beauty brands. An additional piece of the project was for the students to research and find ways to better the consumer experience on Amazon when shopping for products from the three P&G brands.

F.D. Wilder '82, Vice President, global market and strategy planning and innovation at P&G, paired with Gary Lemon to construct a project to reconnect DePauw and Procter & Gamble. One of the highlights of the project was the opportunity for the students to work with three other DePauw grads and P&G employees who served as project mentors, David C. Warner '00, Xavier L. Pokorzynski '00 and Elizabeth Q. Ratchford '11.

Students and McDermond Center staff traveled to P&G in Cincinnati for the students' final presentations on May 10. Each group made three one-hour presentations to various groups of P&G and Amazon representatives. Present were brand managers for CoverGirl, Olay, and DDF; Amazon marketing representatives; and P&G upper-level management, including Wilder.

A debriefing following the final presentation proved positive as P&G representatives were highly complimentary of the students' work. They applauded the Management Fellows on their dedication to their projects, constant communication with P&G representatives, and attention to detail and creativity. In the midst of studying for finals, the students remained focused on the project and made top-notch presentations to P&G. One brand manager went so far as to say that he was not familiar with DePauw, but he would be sure to give any applicant with a DePauw University education a closer look after witnessing the dedication and presentations from these students.

We would like to thank F.D. Wilder '82 and everyone at P&G for giving the students this opportunity, and we would like to applaud the students for a job well done!



For updates on the Management Fellows Program, be sure to “Like” us on Facebook and “Follow” us on Twitter!



DePauw Management
Fellows Program



@DePauwMgmtFllws

<http://www.depauw.edu/academics/honorsfellows/management-fellows/>

CLASS OF 2017

We are happy to welcome the incoming Management Fellows Class of 2017. Fifty-one bright and talented students will travel to DePauw this fall to make up the incoming class. Since February, the Management Fellows Selection Committee has reviewed 130 applications for the Management Fellows Class of 2017. This marks the largest number of applications in more than seven years. Applications came from students across 16 states and two countries: Arizona, California, Colorado, Illinois, Indiana, Kansas, Kentucky, Michigan, Minnesota, Missouri, Montana, New York, Ohio, Tennessee, Texas, Wisconsin and China.

Students submitted applications in early February, and formal program interviews ran from February to late March. Once all interviews were completed, program decisions were made and formal invitations were extended to 80 students. The final number settled at 51 students from 13 states indicating they will join us on campus in the fall and accept their invitation to join the Management Fellows Program. We are looking forward to all the students joining us and hope they enjoy their summer! A full list of incoming freshmen is below.

Management Fellows Class of 2017

Nicholas Ailstock– Kalamazoo, Mich.	Megan Mullin– Phoenix, Ariz.
Samuel Alkema– Grand Rapids, Mich.	Peter Nelson– Hinsdale, Ill.
Evan Atkinson– Delphi, Ind.	James Otteson– Indianapolis, Ind.
James Brashaber– Rushville, Ind.	Samual Parker– Columbus, Ind.
Kole Brinegar– Noblesville, Ind.	William Patterson– Kenilworth, Ill.
Meghan Burke– Union, Ky.	Anna Paumier– Granville, Ohio
Amber Calderon– North Aurora, Ill.	Michael Perry– Indianapolis, Ind.
Elizabeth Chelmowski– Glenview, Ill.	Peyton Powers– Brownsburg, Ind.
Genna Chiaro– Darien, Ill.	George Quall– Lake Forest, Ill.
Morgan Cohen– Centennial, Colo.	David Rasmussen– Wayzata, Minn.
Rebecca Conley– Portage, Ind.	Vidhay Reddy– Mattawan, Mich.
Charles Cook– Lake Bluff, Ill.	Maggie Roth– Morris, Ill.
Clinton Cunningham– Columbus, Ind.	Maria Rummel– Edina, Minn.
Christopher Dickow– Grand Rapids, Mich.	Everett Schau– Coppell, Texas
Michael Edwards– Union, Ky.	Alex Shirk– Mason, Ohio
Joseph Fisher– St. Louis, Mo.	Jake Smith– Overland Park, Kan.
Ella Freihofer– Indianapolis, Ind.	Eric Speer– Indianapolis, Ind.
Nicole Gibson– Cincinnati, Ohio	Tate Stewart– Granville, Ohio
Benton Givens– Carmel, Ind.	Adam Tierney– Kenilworth, Ill.
Michael Henderson– Winnetka, Ill.	Michael Tracy– St. Louis, Mo.
Mallory Howard– McCordsville, Ind.	Carly Wallace– Fort Atkinson, Wis.
Ryan Hurston– St. Louis, Mo.	John Wedding– Carmel, Ind.
Steven Kubiak– Orland Park, Ill.	Morgan Weller– Pittsboro, Ind.
Katie McCauley– Dayton, Ohio	Ian Wright– Winnetka, Ill.
Bradley McGee– Vernon Hills, Ill.	Charles Yorke, Jr.– Chicago, Ill.
Amy Melton– San Diego, Calif.	

INTERNSHIPS:

Internships provide students with opportunities to work in challenging and responsible positions at large corporations, small business firms and not-for-profit organizations. An internship is a full-time position that lasts between four and eight months during the junior year. In addition to opportunities to apply classroom knowledge to real-world problems, an internship provides each Management Fellow with firsthand experience about the workings of a business. These student profiles highlight students who completed their internships during spring 2013.

A complete list of the spring 2013 interns is available at <http://www.depauw.edu/academics/honorsfellows/management-fellows/internships/>

For more information about the Management Fellows Program, call us at 765-658-4024 or email us at mgmtfellows@depauw.edu

Aashray Patel '14, Kanpur, India
Economics
Cummins Inc., Columbus, Ind.



Working and understanding the corporate functioning of a large global company has been a truly unique experience. In my time at Cummins, I had the opportunity to work on several long-term projects, get a great understanding of the role of treasury in a business, network with highly qualified and experienced individuals, and have a lot of fun along the way. Be it working late hours or talking about life goals with my manager, this internship was a very rewarding experience.

Adam W. Cecil '14, Elmhurst, Ill.
Economics
Fusion Education Group, Grand Rapids, MI



While at Fusion Education Group, I was able to work with every single department on multiple occasions on everything from accounts receivable to researching private school competition in potential new markets. I truly learned a lot during my tenure as intern and am extremely grateful for the opportunity that I had.

Ashlyn B. Myers '15, Evansville, Ind.
Economics
Walt Disney Company, Lake Buena Vista, Fla.



Being able to apply concepts learned in the classroom to a job at Walt Disney World was a valuable experience. Although my primary responsibilities were cash handling and inventory management, the most rewarding experiences came from guest interaction. I met hundreds of thousands of people from all over the world. By the end of four months, not only did I have a better understanding of the business world, but I also could communicate with people from various countries. Working for The Walt Disney Company has been an incredible opportunity. After all, I was paid for creating happiness.

REAL-WORLD

Ayobamidele F. Animashaun '14, Chicago, Ill.

Economics

SVM, Chicago, Ill.

My favorite part about my internship was learning about financial analysis, and learning more about the capabilities of Excel in telling a company's story and creating support tools.

This internship definitely inspired me to pursue a career as an analyst, or a career in strategy or business development. Management Fellows coursework prepared me for my internship.

When interviewing, focus on your soft skills and the qualities that make you seem easy to work with and eager to learn. Hard skills can easily be taught on the job, but the soft skills can't. Do not be scared to ask questions during your internship, always be prepared when going into meetings, and try to build relationships with colleagues.



Elizabeth R. Conley '14, Portage, Ind.

Economics

Independent Purchasing Cooperative, Miami, Fla.

I truly enjoyed my opportunity at IPC. Working in the Purchasing Department exposed me to a variety of different topics, such as bakery deals, contracts, commodities market and much more. I crunched numbers for a potential bakery deal to determine startup costs, loan payments and IRR. Working on a global capacity project with the director of purchasing was also a great learning experience. This required creating and sending out bread capacity surveys to the four other IPCs and 26 global suppliers. It was interesting to see the different restrictions and challenges that Subway has in terms of bread across the globe.



Eric A. Malm '14, Fishers, Ind.

Economics

Fanatics, Inc., Conshohocken, Pa.

My internship experience at Fanatics was nothing short of spectacular. I was able to work in multiple sectors of the company while completing projects that broadened my understanding of this multifaceted corporation. I really enjoyed the work I performed and the laid-back company culture. I definitely could see myself working there post-graduation if I were to receive a job offer.



EXPERIENCE

Erika L. Krukowski '14, Milwaukee, Wis.

English literature

BrandEra, Fort Worth, Texas



“Working at a small, boutique-size marketing firm gave me the opportunity to see and experience all aspects of the business. The work that I did on a daily basis was valued and needed by the company. Because of the hands-on experience, I am able to better understand my strengths and weaknesses as an employee. This internship prepared me extremely well to enter the workplace after college confidently.”

As an intern at BrandEra, Krukowski worked closely with the cofounders on a variety of daily tasks, as well as larger projects. She had the opportunity to experience both the client management and creative sides of the marketing industry. Her responsibilities ranged from attending networking events and drafting collateral materials for clients, to handling the social media campaign of a women’s organization within a local chamber of commerce. Krukowski was also on the steering committee for a non-profit organization’s annual fundraiser where she learned how to plan and execute an event for more than 400 attendees. The boutique size of BrandEra allowed her to interact directly with the two owners of the company and contribute as a vital team member.

W. Hunter Goble '14, Indianapolis, Ind.

Political science

Eli Lilly & Co., Indianapolis, Ind.



Goble interned in the Managed Healthcare Services group at Eli Lilly & Company in Indianapolis. In his first of three projects, Goble developed and implemented an internal employee reward and recognition initiative to encourage a more customer-focused environment. He then focused his efforts on communications regarding upcoming healthcare reform. He created an Excel tool that allows Lilly account managers to quickly gather relevant, state-by-state reform information. He also designed and gathered data for an infographic, which was used by Lilly's state government affairs advocacy group, the Campaign for Modern Medicines.

Mary V. Grady '14, Chicago, Ill.

Economics

Independent Purchasing Cooperative, Miami Fla.



This Management Fellows intern was fortunate to have the opportunity to work directly for the CEO, Jan Risi '81. Risi has hosted more than 24 interns, and she and her management team have developed a rewarding internship experience. At IPC, the intern is expected to be accountable, ask questions and pay attention to detail. DePauw’s economics classes and the Management Fellows Program’s coursework successfully prepare students for this internship.

“Working for IPC and spending a semester in Miami was an extremely rare experience and will prove to be an invaluable aspect of my college education. I highly recommend this internship to outgoing juniors looking for a rewarding internship experience.”

Procter & Gamble



Brendan J. Bolander '14, Paige W. Gooch '14, Camron Burns '14 and Trey Surless '14 represented CoverGirl.



Leslie R. Fuqua '14, Thomas C. Hiller '14, Caitlin J. Hickey '14 and Bartholomew W. Freibert '14 represented Olay.



Kelsey L. Smith '14, Branko Bibic '14, Son D. Pham '13 and Kyle A. Coronel '14 represented DDF.

Commencement 2013



Valeria Bermudez '13 and Erica R. Bennett '13 with Sandra B. Smith.



Graduates cheer as President Brian W. Casey and the faculty pass East College.

Senior Dinner 2013



Camila Romero '13 receiving her cords from Sandra B. Smith.



Nicholas L. Lucca '13 receives his certificate from Gary D. Lemon.



Adam E. Weaver '13 receives his certificate from Gary D. Lemon.

Congratulations, Seniors!



The Management Fellows Class of 2013
(Not pictured: Camila Romero and Troy R. Hollings)

