

Dr. Gary D. Lemon

A DePauw University professor of economics and management, recognized as an outstanding teacher and having corporate experience, Dr. Gary D. Lemon was appointed director of the The Robert C. McDermond Center for Management & Entrepreneurship and director of the Management Fellows Program at DePauw on January 7, 2000. Because of his commitment to students and the field of economics, he continues to teach one course each semester, in addition to supervising internships for Management Fellows. He is also chair of the investment committee at Lincoln Life which has over 20 billion dollars under management.

A trademark of classes taught by Dr. Gary D. Lemon, professor of economics and management, is that students get plenty of “hands-on” experiences. In his class on investments, for example, students competed in a national investment competition among approximately 14,000 students across the country. Each student worked with a \$1 million figure and developed investment strategies. Lemon conducts experimental economics projects as part of other courses, including: recreating a market situation in which some students are buyers and others are sellers, and recreating a “public good” in which students must make decisions about public versus private accounts. In another, Lemon divided students into “Congressional committees” and asked them to develop a plan to reduce the federal fiscal budget deficit by \$473 billion over five years while still protecting the interests of their “constituents.” Economics is one of the most popular majors at DePauw, and Lemon’s classes are among those most sought after by students.

Lemon has written articles and appeared on television and radio programs related to investing, and he conducts investment seminars for individual investors. Prior to joining the DePauw faculty in 1976, he worked as a financial analyst for General Electric Co. in Syracuse, N.Y. He earned his bachelor’s, master’s and doctoral degrees in economics at the University of Kansas.