

**THE
MEDIA FELLOWS
PROGRAM**
-PRESENTS-



“THE IPOD OLYMPICS”
***COVERING THE WINTER GAMES
IN THE AGE OF DIGITAL MEDIA***

The Associated Press covered the 2006 Winter Olympics in Turin as never before, utilizing pictures, sound, video and, for the first time, podcasting, to bring the games home to audiences in every medium here in the U.S.

AP Senior Producer

Brian Horton

will discuss media “convergence,” the bringing together of many technologies to tell the story of the 2006 Winter Games, with a demonstration of the latest technologies. Join us for an evening behind the scenes of the Olympics!

THIS EVENT IS FREE AND OPEN TO THE PUBLIC

**7:30 p.m. in Watson Forum
Thursday, March 9, 2006**

