

# COPYCATS

DEPAUW PRINTING SERVICES NEWS

**AUGUST-SEPTEMBER 2007**

## AT YOUR SERVICE!

Printing Services welcomes you to a new academic year!

This is the fall 2007 issue of our newsletter, *CopyCats*, in which we will highlight various services offered in Printing Services as well as offer tips to assist you in planning your printing/copying jobs.



## Check out our new equipment and services ...

With this issue, we extend an invitation for you to visit us and see our facility in the Union Building. We will be glad to show you samples of various printing and binding options that are available to the DePauw campus community. Please stop by, say "hi" and let us show you how we can help with your printing/copying jobs this year!

## STOP THE PRESSES!!

August-September is always the busiest period in Printing Services. If your job has a tight deadline, please call ahead for an estimated production schedule – especially between Aug. 15 and Sept. 30. We will do everything possible to assist you in scheduling your next job. Our extended hours (see below) provide additional time to drop off or pick up projects.

## CHECK IT OUT

Check out the DPS Web site by selecting Printing Services in Quick Links on the DePauw home page. Then, send us your files (either hard copy or electronic) and save some time and money.

## SURE, WE CAN DO THAT!

Here are a few of the items that can be produced by DePauw Printing Services:

- booklets
- carbonless forms
- newsletters
- programs
- brochures
- envelopes
- laminating
- report covers
- coursepacks – see back for copyright information
- fliers
- letters
- reports
- forms
- memos
- reports
- invitations
- note pads
- résumés
- posters
- postcards
- transparencies/overheads

## YOU CAN CALL ON US

Please call us if you have any questions, need cost estimates, need to have a job picked up/delivered or would like information regarding digital file submission.

## SAVE ON ALL COPIES!

We're excited to offer improved color quality – and lower prices – with our new digital equipment. Here is some information to help you plan your color copy requests:

### Color Prices:

- 8 1/2" x 11" (letter size)
  - 25¢ each – one side
  - 40¢ each – two sides
- 11" x 17" (poster size)
  - 50¢ each – one side
  - 75¢ each – two sides
  - \$1 each – two sides : printed on poster-weight paper

### Transparencies/Overheads:

- 8 1/2" x 11" (11" x 17" not available) 50¢ each



### TWO-Color Prices:

- 5¢ per side for 2-color copies (on NEW digital duplicator: black and gold ink only) – OR –
- 2.5¢ per side for 1-color copies (on NEW digital duplicator: black only)

### Black & white Prices:

Every copy made on your office copier costs 5¢, while the cost to make 5-25 copies in DPS is only 4¢ each ... and as little as 2¢ each for 100 or more copies.

## COPYRIGHT POLICY AND PREPARING COURSE PACKS

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To: All Faculty Members

From: Neal Abraham, executive vice president, vice president for academic affairs and dean of the faculty

Date: Tuesday, July 24, 2007

Dear Colleagues,

Many faculty members consider options of providing reprints to students of various chapters, articles, pictures, and other materials as part of the materials for their courses. While there are several different options from which you may choose, it is important to observe the regulations with regard to copyrights. In this note, I review some of the legal options and point out a few options which are not allowed.

It is important to note that we face several competing pressures. As creators of material, particularly images and written work, we are acutely aware of the intellectual property rights of the creator to ownership of those creations and to rights of fair compensation for the use of those materials by others. At the same time, as teachers and scholars, we wish to have wide access to materials for research and for study by our students. We also are well aware of the high cost of education and of educational materials (books, in particular) and hope to minimize those costs.

Any one of the following options meets the appropriate tests of legal use of copyrighted material and fair compensation for the holder of the copyright.

1) Preparing a course pack to be printed at DePauw Printing Services in the Union Building basement after obtaining copyright permissions through a provider such as the Copyright Clearance Center. Department secretaries are the resource people for pursuing this option. Such copies should be sold to students through the University Bookstore.

2) Preparing a course pack to be printed through XanEdu, a commercial printing organization which also obtains the copyright permissions as part of its services. These are then sold through the University Bookstore. For more information, you can contact XanEdu through the University Bookstore or XanEdu Customer Service at 1-800-218-5971 ext. 6553.

3) Ordering a course pack prepared by Fine Print Printing in Greencastle which has satisfied the University that its practices of obtaining copyright permissions and paying copyright fees meet the provisions of the copyright act and intellectual property laws. These should then be sold to students by Fine Print Printing.

4) Reserves (print or electronic) through the Library allow one-time use of copyrighted print or electronic copies and continuing use of links to licensed content through electronic subscription. Repeat use of unlicensed copies will incur copyright fees. For large numbers of reserve materials, you may wish to consider a coursepack (see above) for student convenience. For information, contact FITS or the Library Reserve Desk.

5) Regular reserves in the Library of printed materials.

After careful investigation, we have concluded that **the following options are not likely to be deemed legal** in a court test and may not be used by DePauw faculty members, as they would place both DePauw and individual faculty members at the risk of legal liability for the violation of copyright.

a) Photocopying materials at DePauw or through DePauw Printing Services without obtaining copyright permissions for students and distributing them in class, unless this effort meets the fair use provisions of the copyright act. These provisions allow "last minute" copying but prohibit repeated use of the same material under this provision in succeeding years or courses. They also prohibit using this option if there is/was time to obtain and pay appropriate copyright fees. With the advent of online permissions and payments, it is hard to argue that there is ever an emergency use of copyrighted materials in a course for which one could not obtain permission and pay appropriate fees.

b) Commissioning a local printer to make copies of materials for you or the printer to distribute and or sell to your students without obtaining copyright permissions.

c) Utilizing a service from a local printer in which a single set of copies is left by the faculty member and students are then instructed to order and pay for single copies made by the printer. Careful investigation by DePauw representatives finds this sort of commercial service a direct violation of the copyright act.

d) Repeat posting of electronic copies of copyrighted material on a class web site. That is, posting material one time satisfies fair-use provisions of the copyright act. Posting the same material a second time does not. As an alternative, you may always post a link to materials for which DePauw purchases an electronic subscription.

**Faculty members and other DePauw employees are expressly forbidden to act knowingly in violation of the copyright act as such actions may bring legal liability onto the University as well.**

If you have any questions about how to work most effectively to provide students legal access to copyrighted materials, please contact Mandy Henk (amandahenk@depauw.edu), Access Services Librarian or Rick Provine (provine@depauw.edu), Director of Libraries.

Thank you for your assistance and cooperation.



### EXTENDED HOURS:

Mon.-Thur.: 8 a.m.-8 p.m.

Fri.: 8 a.m.-5 p.m.

Please call ext. 4169 or 4170 to request a job pick-up. If you need to have your printed job delivered, please indicate the location on the Printing Request form.