



NEWS FROM YOUR DEPAUW 50TH REUNION COMMITTEE!

REGISTER TO RETURN THIS JUNE!

The 2020 countdown is on toward June 11-14, when the Class of 1970 will meet in Greencastle to celebrate its 50th reunion. Themed “The Tracks of our Years,” you can expect a reunion weekend packed with programs, campus tours, social events and plenty of opportunities to renew friendships and share happy memories about your years at DePauw.

We’re grateful to our living unit and affinity group volunteers, whose outreach efforts to classmates are crucial for generating excitement about the reunion, building attendance and supporting DePauw through our Class Gift. Contact information for these volunteers is available on the class reunion webpage,

www.depauw.edu/alumni/classes/1970/.

Registration

Registration for the 50th Reunion is now open, and the online form is ready for you to complete and submit. You can access the form on the main Alumni Reunion Weekend homepage,

www.depauw.edu/alumni/go/arw.

Registering allows you to make meal reservations and book lodging at Bishop Roberts Residence Hall, where members of the 50th reunion class will be housed. You can also indicate that you are making your own housing arrangements. Details about reserving chapter house rooms or local lodging can be found and will be updated online on the main Alumni Reunion Weekend homepage, **www.depauw.edu/alumni/go/arw**.

Class Speaker

Both the 50th and 25th reunion classes are represented by a distinguished alumni speaker at the Convocation on Saturday, June 13. Mike Smith, a former student-body president who has been an outstanding advocate for DePauw and a civic and corporate leader, has agreed to do the speaking honors for the Class of ‘70.

Class Gift

Thanks to the generosity of some ‘70 alums, a challenge gift of \$100,000 has been made to encourage classmates to donate to the class gift to DePauw. For every \$1 donated, it will be equally matched by the challenge gift. Reunion giving is important to DePauw; the goal for our class gift is \$325,000.

Thank you for your support for the reunion. We look forward to seeing you June 11-14.

Bob Casey, Sue Anne Starnes Gilroy, Mary Leonard Ramshaw, Mike Smith and Tom Yeo
Class of 1970 Reunion Co-Chairs



DID YOU KNOW?

DePauw celebrated a record-setting Day of Giving on November 13, 2019. Using the hashtag #AllInForDePauw, social media posts generated engagement, excitement and support for DePauw across the country and around the globe. Chris Baker, associate director of Annual Giving for Alumni Programs, reports that 1,879 donors contributed more than \$500,000 - the largest one-day total in DePauw's history! There were 50 challenges throughout the day to unlock more than \$75,000 in additional funds for departments, organizations and teams across campus. Many thanks to those who participated and were #AllInForDePauw to make the day a truly memorable one.

DO YOU HAVE ADDITIONAL QUESTIONS?

Please contact the Class of 1970's staff liaisons from the Alumni Engagement and Annual Giving team at DePauw with any questions. They are happy to help!

Zaida Benassi '85

Director of Alumni Engagement
Email: zaidabenassi@depauw.edu
Phone: 765-658-4346

Chris Baker

Associate Director of Annual Giving for Alumni Programs
Email: chrisbaker@depauw.edu
Phone: 765-658-4204

MIKE SMITH | CLASS OF 1970 SPEAKER



On the Saturday of reunion weekend, members of the class of 1970 will form a procession to the All-Alumni Convocation. Former student body president Mike Smith will represent our class as our 50th reunion speaker.

Mike Smith of Indianapolis is a leader in higher education, business and philanthropy in Indiana. He has been actively involved with DePauw for 50 years, is currently a member of DePauw's Board of Trustees and past chairman of the Indiana Commission for Higher Education. As such, he has been a strong advocate for college access for all students.

Smith and his wife, Susan Leet Smith '71, have generously contributed to DePauw, creating among other endowments the \$2.5 million Michael and Susan Smith Family Endowed Scholarship Fund for academically talented students with demonstrated financial need.

The Smiths focus their philanthropy in Indianapolis on eliminating inequalities in public education, breaking multi-generational cycles of poverty and enhancing access to quality affordable health care for the entire community. They have been members of numerous charitable organizations in the Indianapolis area, often serving in leadership positions.

Before retiring in 2005, Smith served as the executive vice president and chief financial officer of Anthem, Inc.. Prior to joining Anthem, Smith was chairman, president and CEO of the transportation company Mayflower Group, Inc. Currently, Smith serves as director of several public and private companies and is a senior advisor and founding partner in Cardinal Equity Fund, an Indianapolis-based private equity firm.

[Click here](#) to share memories of your time at DePauw. You can upload a short biography, a photo of yourself and/or Kodak moments from your days at DePauw. Your responses will form [an online scrapbook of the Class of '70](#) and connect with classmates online.

You can also update your contact information with DePauw's Office of Alumni Engagement by email at alumnioffice@depauw.edu or by calling (877) 658-2586.

A LEGACY OF GIVING TO DEPAUW

The first thing you'll notice about DePauw is how much the campus has changed in 50 years. It's impressive; there are new buildings, updated buildings and renovations. The 48,600 square-foot Hoover Hall serves food grown on the campus farm. The former "Hub" in the Union Building is now the student living room, and a new residence hall is in the final stages of completion. In addition, Anderson Street now serves as the main campus entrance that welcomes students, alums and visitors.

While much has changed since 1970, the values that made DePauw a special place remain. And the support of alumni has made that possible. In the words of Mary Ritter Beard, 1891 DePauw alumna and American historian, "The results of philanthropy are always beyond calculation."

In a reunion year, we have a special opportunity as a class to make a difference for the University. Reunion giving is an essential component of DePauw's operational budget, providing a remarkable 25 percent of the annual total given to the Fund for DePauw. Today's DePauw students are counting on us to continue the tradition of a strong and supportive alumni network.

Your commitment to The Fund for DePauw will support our class reunion participation goal of 40 percent and count toward the Class of 1970 gift. With the generosity of a few of our classmates, a special 1 to 1 matching challenge is in place, allowing that every dollar donated will be matched up to \$100,000 and added to our class gift.

Our 50th reunion giving goal is \$325,000, and we ask that you please consider a stretch beyond your annual gift to reach that goal. Some new Leadership Annual Giving naming opportunities also are available, starting at \$5,000.

Please be generous. DePauw students are depending on your support to give them the same life-changing experiences that a DePauw education offered you.

For more information, please contact Chris Baker, the Associate Director of Annual Giving for Alumni Programs via email (chrisbaker@depauw.edu) or by calling him directly at 765-658-4204.

WELCOME HOME!

Many classmates have asked about campus lodging during Alumni Reunion Weekend. The 50th reunion class headquarters and lodging will be in the South Quad at Bishop Roberts Residence Hall. You may select on-campus housing as part of your reunion registration, including options for a single occupancy room, a double occupancy room, and requesting a roommate.

Although Bishop Roberts is a student residence hall during the year, the alumni office will transform it into a housing and hospitality center for Class of '70 alums.

- Complimentary water, soft drinks, coffee and protein bars will be available in the lobby for all members and guests of the Class of 1970 during our stay.
- All rooms have a closet or wardrobe, at least one single bed, a desk, a chair, a dresser and a bookshelf for each guest. Residence hall rooms are air-conditioned, carpeted and have blinds.
- Linens, pillows, and wastebaskets will be provided; however, we encourage you to bring any items that will ensure your stay is comfortable (i.e. extra blanket, pillow, sweatshirt, socks, etc.). The dorm rooms can get chilly at night, so be sure to pack accordingly.
- Wireless access is available for your devices.
- Each floor has separate community bathrooms for men and women.
- This location is on campus, right behind the Green Center for the Performing Arts, which makes for a quick walk to all of the reunion events planned for the weekend and an even quicker shuttle ride (there will be shuttles and golf carts to take all guests around campus, too).

If you elect to stay on campus in a residence hall, please consider bringing:

- Shower caddy and shower shoes
- Robe or cover-up
- Towels (towels are provided for each guest, but they are small)
- Hangers
- Hair dryer
- Small mirror if you prefer to get ready in your room

If you prefer to stay off-campus, please click the "Plan Your Return" link on the reunion webpage, or simply **[click here](#)** to find accommodations near Greencastle.

Information on accommodations at chapter houses can be found on the main Alumni Reunion Weekend homepage, **www.depauw.edu/alumni/go/arw**.

REUNION PROGRAM HIGHLIGHT: DEPAUW THROUGH THE YEARS, FEATURING KEN OWEN '82



A real highlight and kickoff to the special 50th reunion programming will be an audio-visual retrospective of life at DePauw 1966-1970, presented by Ken Owen '82, pictured below.

"The program will take your class - through photos and videos (gleaned from my work at the Archives) that recaps your four years on campus," said Owen, who spent 18 years as chief spokesman for DePauw. "Consider it a PowerPoint time capsule."

Before he joined DePauw in 2001 as its chief external communicator, Owen spent nearly two decades as a television anchor and reporter, mostly in central Indiana. Owen left the university at the end of 2019 but continues to oversee the Ubben Lecture Series (that has brought individuals including Malala, Bill Clinton and Mikhail Gorbachev to the Greencastle campus), and ensures that DePauw is a prominent voice in the conversation about higher education in America.

Expect to see some of these images (at left) in Owen's presentation.

