



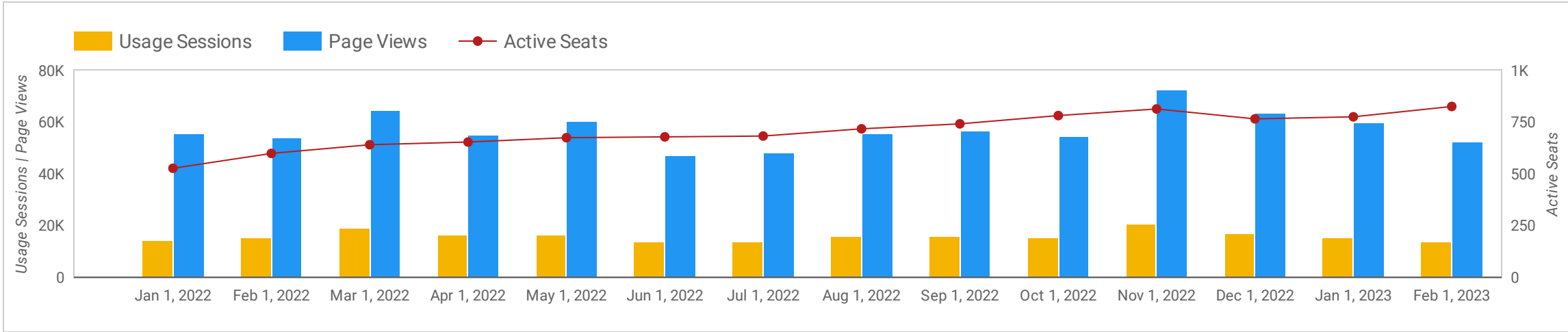
NYTimes Usage Report

Currently updated to: Mar 12, 2023

Jan 1, 2022 - Mar 20, 2023

Account: 904351707 - DEPAUW UNIVERSITY

(1)



Usage Details

Month	Access Model	Period Activations	Period Activation Rate	Period Expirations	Active Seats	Active Seat Rate	Usage Sessions	Page Views	Articles Read
Jan 1, 2022	Group License (Domain)	27	1.09%	10	527	21.35%	14,178	55,794	7,030
Feb 1, 2022	Group License (Domain)	77	3.12%	5	599	24.27%	15,265	53,793	6,524
Mar 1, 2022	Group License (Domain)	46	1.86%	4	641	25.97%	19,237	64,415	7,087
Apr 1, 2022	Group License (Domain)	14	0.57%	1	654	26.5%	16,168	54,920	6,679
May 1, 2022	Group License (Domain)	21	0.85%	0	675	27.35%	16,510	60,149	7,068
Jun 1, 2022	Group License (Domain)	4	0.16%	0	679	27.51%	14,033	47,387	6,108
Jul 1, 2022	Group License (Domain)	4	0.16%	0	683	27.67%	13,742	48,086	6,779
Aug 1, 2022	Group License (Domain)	35	1.42%	0	718	29.09%	15,919	55,841	8,391
Sep 1, 2022	Group License (Domain)	73	2.96%	49	742	30.06%	15,949	56,445	8,673
Oct 1, 2022	Group License (Domain)	40	1.62%	0	782	31.69%	15,310	54,374	7,988
Nov 1, 2022	Group License (Domain)	32	1.3%	0	814	32.98%	20,573	72,379	8,660
Dec 1, 2022	Group License (Domain)	17	0.69%	65	766	31.04%	16,874	63,627	8,463
Jan 1, 2023	Group License (Domain) / sub-133518...	10	0.41%	0	776	31.44%	15,401	59,824	9,233
Feb 1, 2023	Group License (Domain) / sub-133518...	50	2.03%	0	826	33.47%	13,515	52,682	8,658
Grand total		450	1.3%	134	826	33.47%	222,674	799,716	107,341

Definitions:

Seat Cap: For passes, it's the maximum number of concurrent seat activations allowed

Period Activations: Number of times pass/license was activated and access was granted to a user in a monthly period

Period Activation Rate: Period Activations over Seat Cap

Period Expirations: Number of passes/licenses losing access in a monthly period

Active Seats: Number of passes/licenses with access at the end of each month

Active Seat Rate: Active Seats over Seat Cap

Usage Sessions: Usage is measured on users with access and sessions are the series of continuous web or app views and interactions. A session ends when a user is idle for 30 minutes.

Page Views: Number of times a web or app page was loaded or refreshed by users with access

News Articles Read: Number of unique articles accessed by each user (not counting multiple views by the same user to the same article)