



The McDermond Center Speaker Series

Darnall Alumni Fellow

Tuesday, March 30th, 2021

4:00 PM - 5:00 PM

Zoom



Ben Stringfellow '96

*Managing Director
CRA, Inc.*

As a Managing Director at CRA, Ben Stringfellow advises leaders and teams on how to use communication to drive results, build credibility, and advance relationships that matter most.

Prior to joining CRA, he spent 16 years in various leadership roles at McDonald's from communications to operations. Most recently, he served as Chief Communications Officer for McDonald's USA. In addition to building and serving as leader of the communications function, Ben also served as a member of the company's cross-functional senior leadership team. Prior to McDonald's, Ben spent several years at Deloitte Consulting, specializing in retail strategy and process design.

Ben's experience spans the full spectrum of communications, including C-suite counsel, employee communication, crisis communication, media relations, government and public affairs, brand/marketing communication, and public relations. Driving strategy through communication, cultivating exceptional communications talent, and coaching executives on how they communicate credibly are his specialties.

Outside the office, Ben enjoys fitness, running, traveling, and has a passion for all things design. He recently completed an immersive program at Parsons focused on interiors, architecture, and lighting, and owns his own residential interior design firm in Chicago. Ben serves on the board of the AIDS Foundation of Chicago and as a founding member of the Governor's LGBT Advisory Council for the state of Illinois.