

“Launch Indy” AND “The McDermond Entrepreneurship & Tenzer Technology Extension in Indy”

“DePauw’s initial footprint in downtown Indianapolis”

Union 525 Building - 525 S. Meridian Street, Indianapolis, Indiana

On November 1, DePauw University opened **two exciting initiatives** in downtown Indianapolis to serve current students, faculty, staff, alumni and prospective students in the Indianapolis community. These two initiatives are: **The DePauw Campus Membership at Launch Indy** and **The McDermond Entrepreneurship & Tenzer Technology Extension in Indy**. Both serve to bring the students of DePauw closer to the Indy business community for expansion of internship and career opportunities in the area, to serve our large alumni population in Indianapolis, and to raise awareness of the power of the university’s educational program to the area’s high school students contemplating their continuing education. Both of these offerings are housed in the same building – The Union 525.

Information about these programs and how you can utilize these facilities as a member of the DePauw community is presented below in the form of an FAQ.

- **Why Indianapolis?**

- Indianapolis, and its surrounding communities, is the home of more alumni than any other city in the United States.
- Indianapolis, and its surrounding communities, is also the largest geography where our current students and their families call home.
- Indianapolis, and its surrounding communities, also host many of our students for internships.
- Indianapolis, and its surrounding communities, are where a great number of graduates find their initial career opportunities.
- Indianapolis is close to DePauw’s campus in Greencastle, so we can maximize utilization by the university community in the Indianapolis space for networking, events, etc...

- **Why The Union 525?**

- The Union 525 is a world class tech venue providing flexible space for startup and growth companies in downtown Indianapolis. These companies are growing and looking for employees, interns, consultants, etc... The “squeaky wheel gets the deal” so by being in the building DePauw plans on being that “squeaky wheel”.
- Many networking events are hosted in the building that include some of the area’s leading businesses, government programs, and not-for-profit initiatives.
- The building is conveniently located in downtown Indy with direct access to all of the state’s major highways. It is directly in between Rolls Royce and Lilly’s main campus, which is leading the state’s R&D efforts.
- The Union 525 offers amenities like Dry Bones Coffee, which is located in the lobby where DePauw’s McDermond/Tenzer Center is located. An outdoor courtyard, business speed internet, event space, and more!
- The building has a rich history of education. It was the original Manual Training High School in the late 1800’s, which would later become Wood High School. It’s primary focus was academics, but with exceptional facilities and curriculum to provide students

with the vocational training they would need to be successful. Doesn't this sound right in line with our Gold Commitment guarantee via the blending of curricular and co-curricular education?

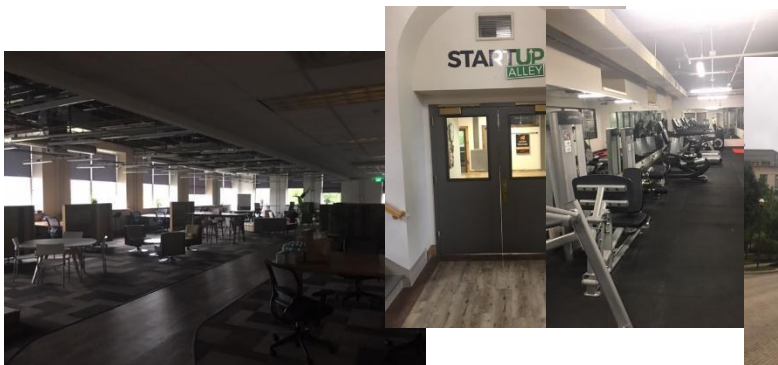
- Many DePauw alumni are currently employees of business housed in the Union 525. Other alumni have membership at Launch Indy.
 - Many of the greatest ideas and relationships form organically and spontaneously in the right environment. Some synergies and moments just can't be planned, they just happen. Union 525 provides an atmosphere and space where these things can occur to the benefit of the DePauw community.
 - To learn more about The Union 525, visit their website at: <https://union525.com/>.
- **What are the directions from campus to Union 525?**
 - From Greencastle campus: take Highway 231 south to Interstate 70. Interstate 70 west to downtown Indy. Exit Interstate 70 at Illinois/Meridian Exit and take the Meridian ramp when it veers to the right. At the first stop light turn left onto McCarty. At the next stoplight turn right onto Russell Avenue, then IMMEDIATELY make a right onto Meridian Street. In two blocks, Union 525 will then be on your right.
 - **What is "Launch Indy"?**
 - Launch Indy is a coworking space inside the Union 525. It is dedicated to the growth of central Indiana's tech ecosystem. Launch Indy believes university partners are a critical component to such innovation, so they have offered DePauw a corporate participation membership to the space. The current membership period is November 1, 2018 thru October 31, 2019. This space is renewed annually based on utilization.
 - **How can I utilize the Launch Indy Membership?**
 - **Any current student, faculty or staff member** can utilize the Launch Indy space during normal business hours (8:00 to 5:00 M – F). Special arrangements must be made in advance for use the space after hours or on a weekend.
 - Access to Launch Indy's training room for workshops, classes, seminars or meetings (needs to be planned in advance, see contact info below).
 - Access to smaller meeting rooms or breakout rooms within the building (first come, first served)
 - Invitations to members-only events at Launch Indy
 - Up to five parking spots per day in building parking lots. Additional metered parking is available on streets.
 - Contact Katie Birge, Executive Director (A DePauw Alumnus!) at katie@launchindy.com if you need out-of-regular hours use for a class, gathering, meeting or research need.
 - **Explore the possibilities:**
 - The DePauw Indy Admissions team already has a breakfast meeting scheduled for area high-school counsellors to learn more about the amazing educational opportunity at DePauw
 - The DePauw Alumni Development department already has an area alumni event scheduled in the GEM – high tech event space that can host over 300 people (former gym of the school)
 - Winter term courses

- Space for employer discussions concerning internships, graduate job interviews
 - Student group collaborations with real businesses, providing consulting services, etc...
 - Summer intern social activities
 - A place for students to network and study when in Indy
 - Alumni continuing education opportunities
 - Gold Commitment “explore” and “engage” programs
 - Faculty research space
 - Admissions networking opportunities
 - What unique way can YOU utilize the space?
- **What is “The McDermond Entrepreneurship & Tenzer Technology Extension in Indy”?**
 - The Indy office space of the McDermond Center of Management & Entrepreneurship and the Tenzer Technology Center is a place where DePauw’s aspiring students can network and be right in the midst of the entrepreneurial and technological ecosystem of the greater Indianapolis region. Think “DePauw business/entrepreneurship & technology” right in the midst of “Indy business/entrepreneurship & technology” right where it is happening!
 - Office/Meeting space for networking, exploration, discussion, consulting of DePauw students, staff, faculty with area business leaders and alumni.
 - Room for 2-10 people comfortably
 - Location is immediately to left of main entrance in heavy-traffic area where coffee shop and podcast studio is housed
 - Space is right next to TechPoint’s office/meeting space
 - The McDermond Center will coordinate use of the space for the initial 12 month period.
 - The McDermond Center Director, Steve Fouty, will utilize the space weekly bringing students and business leaders together to explore opportunities and to provide experiential education for students.
 - The Tenzer Director, Mike Boyles, will utilize the space in a similar manner as well.
 - Other Centers, faculty and staff can also utilize the space via scheduling through the McDermond Center (contact Steve Fouty, stevenfouty@depauw.edu or Sandy Smith, ssmith@depauw.edu).
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 - **What else should I know about the Union 525 and DePauw’s connection to Indy?**
 - Eli Lilly also has a presence in the building, leasing the entire second floor.
 - Rose Hulman Ventures has its satellite Indy office in the building as well.
 - Indiana University has meeting space in the building too.
 - Both contracts (Launch Indy and McDermond/Tenzer space) run from November 1, 2018 thru October 31, 2019. Based on utilization and return on investment data of current year, a decision will be made as to extending, expanding, or stopping leases for future periods.
 - The focus of the entire Indy footprint is for the DePauw student. The goal is to promote the quality of a DePauw University education to the greater Indianapolis community in order to grow admissions numbers, expand internship programs, provide more job opportunities for graduates, expand experiential and curricular learning, provide alumni networking/learning opportunities and host university events.

- Prindle Institute is also working on a satellite location in the building, more to come from Andy Cullison on this later.

If you have further questions or want to schedule a specific event in the space, please reach out to Steve Fouty, Director of the McDermond Center (stevenfouty@depauw.edu).

Some photos of the Union 525 building and area:



Some photos of The *McDermond Entrepreneurship & Tenzer Technology Extension in Indy* :

