

The McDermond Center for Management and Entrepreneurship

Recommendations for

On-Demand Learning of Specific Business Tools and Skills

Technical Skills

Excel

Getting Started With Excel - 2hr 17min + Quizzes

Pivot Tables for Beginners - 23min + Quizzes

Advanced Formulas + Functions - 4hr 35min + Quizzes

Power BI

Power BI Essential Training - 3hr 20min + Quizzes

Advanced Power BI - 3hr 13min + Quizzes

Tableau

Tableau Essential Training - 4hr 40min + Quizzes

CRM

Salesforce - 1hr 39min + Quizzes

Hubspot - 1hr 20min + Quizzes

Marketing

Marketing Analytics - 31min + Quizzes

Data Science of Marketing - 2hr 19min

Marketing Strategy - 47min

Brand Leadership - 45min

SQL

SQL - Technical Background - 3hr + Quizzes

SQL - Non-Technical Background - 1hr 30min + Quizzes

Coding Interview

Python - 1hr 51min

Java - 1hr 59 min

Soft Skills

Consulting

How to Succeed in a Case Interview - 35min

Leadership

Foundations of Leadership - 40min + Quizzes

Project Leadership - 2hr 11min + Quizzes

Agile Project Leadership - 41min + Quizzes

Personal Finance

Intro to Personal Finance - 1hr 17min + Quizzes

Managing Your Personal Investments - 1hr 24min + Quizzes

Business Processes

Supply Chain - 17min

The Sales Pipeline - 3min

Strategies for Cash Management - 3min

Business Process Modeling - 1hr 18min + Quizzes

Other

Mindfulness - 2hr 24min - Podcast

Diversity, Inclusion, and Belonging - 47min

