



Personal Financial Literacy Program

Thursday, April 8, 2021

6:30 PM

Zoom



Janessa Siegel

Founder & CEO, My Wealthy Wellness LLC

Being involved in student affairs for over five years exposed Janessa to all facets of finances. After working in financial aid for three years, Janessa transitioned to financial wellness at Indiana University which is where she teaches finance to students, faculty, and staff. Her current focus is educating individuals on financial wellness and reducing stress about finances through education, counseling, and support. To coincide with teaching students about financial wellness at Indiana University, Janessa is also the Director of

Sponsorships of the Higher Education Financial Wellness Alliance. Through working with the Alliance, she hopes to help institutions internationally incorporate financial wellness education within their institutions.

Janessa earned her Bachelor of Science in Business Administration in 2012 from the University of Louisville, and her master's in Higher Education Administration and Student Personnel from Kent State University in 2015. After working within financial wellness for 4 years, Janessa decided to create her own business that focuses on providing financial education in the community. My Wealthy Wellness LLC. is an organization geared towards helping people become self-sufficient. They offer one-on-one appointments along with workshops created to help the community. My Wealthy Wellness LLC. also focuses on impacting academia through research, curriculum, and consultation. Through financial education, Janessa hopes to increase the amount of people who are financially well, and positively impact education through providing access to typically hidden resources. Janessa's daily motto is "When life gives you lemons, make apple juice and have everyone else wonder how you did it."



Phil Schuman

Executive Director of Financial Wellness & Education, Indiana University

Phil Schuman serves as Executive Director of Financial Wellness & Education for Indiana University and the Executive Director of the Higher Education Financial Wellness Alliance. He is also the Co-Creator of MoneySmarts U, an interactive financial education platform that provides financial education to college students across the country.

Since Phil's help in founding Indiana University's MoneySmarts program, student debt levels at IU have decreased by 21%. The decline is due, in part, to the creation of peer-to-peer financial education, the interactive website moneysmarts.iu.edu, and the implementation of a debt letter provided to student loan borrowers at IU. Phil was born and raised in Bloomington and graduated with a BA in Psychology from DePauw University and an MBA from IU. He is currently working from home with his wife (Katie), dog (Kora), and 6-year-old daughter (Lucy) who appears to be focused on draining every single remaining ounce of energy away from her parents (It's working).