

# Campus Pitch Competition

Co-Sponsor with the DePauw Entrepreneurship Group

Saturday, April 24<sup>th</sup>, 2021

9:00 AM – 1:00 PM

Zoom



## Courtney Richey-Chipol

*Regional Director, Indiana Small Business Development Center (ISBDC)  
Facilitator for the Pitch Competition*

Courtney Richey-Chipol serves as the regional director for the West Central ISBDC. With over fifteen years' experience in hospitality management her passion is to help small businesses provide an unparalleled customer service experience for their patrons without disregard to the bottom line. With professional expertise in strategic planning, marketing, digital media and relationship building she enjoys working with businesses to think outside of the box and aim for innovation. In addition to her full time position Courtney continues to be engaged in the community serving on the board of the Terre Haute Chamber of Commerce, Junior Achievement, FSA Counseling Center, Purdue Extension and an active volunteer with the United Way of the Wabash Valley and Terre Haute Young Leaders. She received her Bachelors of Marketing and Master of Leadership Development from Saint Mary-of-the-Woods College and her Master of Business Administration from Indiana State University, and holds certifications in Technology Commercialization and Export Development.



## David Scott '92

*Chief Marketing Officer/Chief Legal Officer, Total Orbit  
Judge for the Pitch Competition*

David is an entrepreneur with multiple startups and exits and an experienced C-level executive and attorney, with Fortune 500 defense contractor experience and Global Law 100 top 50 law firm experience. He has extensive start-up and hyper growth experience with multiple successful exits and deep experience with capital formation, start-up growth and exit, plus DoD technology transfer. David also serves on the boards of several privately held businesses and am passionate about the intersection of faith and entrepreneurship.



## Katie Birge '08

*Associate Head of Platform, M25  
Judge for the Pitch Competition*

Katie is a technology and economic development professional and tech/startup advocate interested in creative environments, workforce development, and how to bring tech jobs to the Midwest. She is an avid creator of programs and initiatives designed to grow the tech and startup sector. Currently, Katie is growing the Midwest startup ecosystem with VC firm M25. Previously, she was the Executive Director at Launch Indy; Founder of Bloomington Code School, a workforce development program of the Bloomington Technology Partnership and co-founder of B-Start pre-accelerator. Katie's specialties include social media campaigns, project management, program management, technology-related economic development, research, startups.



## Landon Young

*Executive Director of University Initiatives, Elevate Nexus  
Judge for the Pitch Competition*

Landon Young is a trans-disciplinary entrepreneur, researcher, and strategist focused on high-impact technology innovation. Landon was named one of thirteen Kauffman Foundation Global Scholars in 2013, awarded the National Science Foundation Fellowship in 2011, is the Founding Curator of the World Economic Forum Global Shaper Hub in Kansas City, and 2018 MP1 Fellow.

"I seek to understand problems using empathy & data analysis, create value by connecting people, ideas, and resources, and believe in a higher purpose embedded in the mundane. In my work, I harness my competitive and achieving nature to serve others."

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## Chris Landis '99

*Formerly COO/Chief Strategy Officer, MemberClicks  
Judge for the Pitch Competition*

Chris is a transformative executive leader that has repeatedly demonstrated the ability to create value and monetize growth strategies that balance diverse stakeholder groups, especially for associations and SaaS companies. He is a specialist in building and executing organic and inorganic growth strategies and have done so through leading the Marketing, Sales, Operations, Product Management, Finance and Strategy functions while also executing multiple M&A transactions and strategic partnerships. Chris has led three investor/owner exits with both strategic and financial buyers that have created over \$140 million in liquidity. Through partnership and collaboration, he has helped dozens of teammates, fellow executives, investors and partners accelerate their missions, careers and prosperity.