



DEPAUW
UNIVERSITY
Est. 1837

The McDermond Center Speaker Series:

Tuesday, April 6th, 2021

4:00 PM - 5:00 PM

Zoom



Rich Bonaccorsi '85

Owner, Bonaccorsi Wine Company

Rich's career has played out as an entrepreneur in various global settings. He served as founding Director, GM, and business development lead of international ventures with companies including W.W. Grainger and Owens-Illinois. He also led new graduate programs and divisions in higher education and co-founded international & family businesses.

After DePauw, he earned a Master of International Management from Thunderbird School of Global Management, Doctor of Business Administration (DBA) and PhD from Case Western Reserve University's Weatherhead School of Management, with emphases on international management and corporate entrepreneurship/radical innovation.

Rich and his teams implemented market entry plans in numerous countries on 5 continents, including Mexico, Brazil, China, India....and did business and doctoral research throughout Latin America. His recent research on breakthrough teams and innovation covers a topic he has practiced as a builder of global entrepreneurial activity.

Rich's vision is to bring people together from diverse cultures to learn and consciously create through education, entrepreneurship, food, wine and athletics. He will continue teaching, consulting about breakthrough initiatives, and working on family-owned wine (Bonaccorsi Wine Co.) and food businesses.