# **Does the Early Bird Catch the Worm or a Lower GPA? Evidence from a Liberal Arts College**

# **Timothy M. Diette**

Redenbaugh Term Associate Professor of Economics Williams School of Commerce, Economics, and Politics Huntley Hall, Room 302 Washington and Lee University 204 W. Washington St. Lexington, VA 24450 <u>DietteT@wlu.edu</u>

### Manu Raghav

202 Harrison Hall DePauw University 7 East Larabee Street Greencastle, IN 46135 manuraghav@depauw.edu

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**Abstract:** Colleges and universities with capacity constraints like to offer early morning classes to maximize the use of classrooms. Moreover, evenings are often reserved for extra-curricular activities. However, research from psychology has shown that a teenager's mind benefits from additional sleep during early morning hours. We use data from a selective liberal arts college that assigns students randomly to different sections of the same course. This creates a natural experiment. Our paper shows that after controlling for other factors, students in early morning sections earn lower grades than students in sections of the same course offered later in the day. The result holds for all the courses offered at this institution. Grades are especially low for 8 am and 9 am classes for both genders, although the effect is larger for male students. This suggests that trade-offs exist between optimal use of classroom space and learning outcomes for students.

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#### 1. Introduction and Background

Colleges and universities have several objectives when scheduling class times. The schools need to spread the classes across the day in order to make the most of the limited number of classrooms and faculty who teach multiple courses. In addition, they want to minimize the number of conflicts students have when creating their academic schedule each semester. Faculty members also have some input into the times when their courses are scheduled. As a result, classes are commonly scheduled starting at 8:00 am. Research and evidence from sleep literature suggests that the distinct circadian rhythm among adolescents makes early morning hours a difficult time to focus on academic tasks.<sup>1</sup> In addition, research from psychology has documented a negative association between early morning courses and student learning (Wolfson and Carskadon 2003).

In the middle school and high school setting, Edwards (2012) exploits staggered start times, which resulted from a policy to reduce busing costs in the Wake County public schools, to estimate the effect of daily start time on academic performance. He finds gains in math test scores in the later classes, with the largest effect on students in the bottom end of the distribution. Other studies find that starting the school day as little as 20 minutes later have positive effects (Perkinson-Gloor et al., 2013). Cortes et al. (2010) exploit variation in assignment to first year classes in Chicago Public High Schools and find having a class in the first period lowers grades and, in the case of math courses, has a negative externality on related subjects. While evidence from a study of 144 medical students found a relationship between poor sleep quality and exam performance (Ahrber et al. 2012).

<sup>&</sup>lt;sup>1</sup> For a review of the sleep literature see the discussion in Carrell et al. (2011).

This paper extends the small existing literature on class time and academic achievement in colleges and universities in the United States. Dills and Hernandez (2008) examine the effect of the start time at Clemson University, a large public university. They use student and course fixed effects and find a positive association between later class times and student grades. Carrell, Maghakian, and West (2011) explore the influence of start time on freshman students at the United States Air Force Academy, an institution that has class sizes similar to liberal arts colleges. Exploiting variation across cohorts from a policy change in the start time of class periods as well as random assignment to courses and instructors—including not having a class in the first class period, they also find positive effects on student achievement from delaying the start of the school day by 50 minutes. One particular challenge of generalizing these results to other settings is that all of the students at the United States Air Force Academy are required to wake up at a common time for breakfast—although the breakfast time varies by up to 50 minutes due to policy changes. Therefore, one of the potential channels for benefits of later class starts times, students choosing to sleep later, is unavailable to these students. In addition, the entirety of their day is carefully planned out for them in a regimented lifestyle, a distinct experience relative to the more typical college student.

We contribute to the literature in several ways. This study examines a traditional liberal arts college, where students are not required to wake up at a particular time. This compliments the existing research on the large, public university and the military academy. In addition, while the students have more flexibility than the military academy, they are only able to sign up for courses, but not specific sections of the courses with multiple sections. Therefore, students are

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randomly assigned to starting times of a course as well as to professors in classes that offer multiple sections. This study also includes the entire student body, not only the students in their freshman year. Finally, we are the first to examine whether heterogeneous effects of early morning classes exist by gender.

# 2. Data, Model, and Descriptive Statistics

We obtained data from a private highly selective liberal arts college.<sup>2</sup> The data include all student level individual course section grades at the institution for a nine year period covering the academic years of 1999-2000 through 2007-2008. The data capture student characteristics such as age, gender, academic standing, and SAT scores. In addition, for each course section we can identify characteristics such as the name of the instructor, the semester, the year, the number of students receiving grades in the individual sections, and the time of the course meetings. In order to study the influence of the starting time of a class on the grade that the student receives, we estimate the regression equation represented by equation (1).

(1) 
$$\begin{aligned} Grade_{isdft} &= \alpha_1 + \beta_1 Class \ Time_{sdft} + B_2 X_i + \beta_3 Section_{sdft} \\ &+ \gamma_d + \varphi_f + \rho_t + \xi_s + \mu_{isdft} \end{aligned}$$

We estimate variations of the model specified in equation (1) for the grade earned in a class by individual *i* in section *s* in department *d* with faculty member *f* in term *t*. *Class Time* indicates the hour of the beginning of the scheduled meetings for the course sections.  $\beta_1$ , the vector of coefficients corresponding to different hours in the day, represents our primary coefficients of

<sup>&</sup>lt;sup>2</sup> The data was obtained under an agreement to not disclose the name of the institution.

interest. In addition, *X* represents a vector of student characteristics including gender, SAT Math and Verbal scores, and their class standing when enrolled in the course section. *Section* is a vector of course section characteristics other than the class time.

Following the literature, we include the class size as a determinant of a person's grade in a course (for example, see Diette and Raghav 2015). We also include the semester of the course and the level of course. The school operates on a three semester system with two traditional 12 week semesters as well as a short semester. Courses at the university are divided into 100-level introductory courses, 200-level intermediate courses, 300-level advanced courses, and 400-level courses. The latter typically involve independent student research and most 400-level courses do not report the specific class meetings times. Therefore, we exclude the 400-level courses from our study.

In all specifications we include year fixed effects,  $\rho_t$ . Year fixed effects are added to control for any year specific trend in grades such as grade inflation over time. In some specifications, we also control for department fixed effects,  $\gamma_d$ . Different departments may have different grading norms. Furthermore, these standards may be used to manage demand for the courses and major. Also, the subjective versus objective nature of the material covered across different disciplines is associated with higher grades for relatively more subjective course content (Achen and Courant, 2009). Finally, we expect that faculty have unique characteristics and that they systematically give higher or lower grades relative to other instructors. Therefore, we include faculty fixed effects,  $\varphi_f$ . Finally, to control for unobserved individual characteristics such as motivation or preparedness, we include student fixed effects,  $\xi_s$ .

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Table 1 shows summary statistics of student and section quantitative variables. The mean number of the grade points earned in our sample is 3.22 on a 4.33 scale (an A+ counts 4.33 grade points). The relatively high average is consistent with grades at highly selective colleges. The median grade is a B+ and the grade at the 25<sup>th</sup> percentile is a B. Similarly, SAT scores reflect the selective natures of the school with means of 676 for SAT Math and 674 for SAT verbal scores. The mean class size is 21.2 students. This is again typical for a small liberal arts college, which emphasizes close interaction between faculty and students.

#### <<INSERT TABLE 1 HERE>>

Table 2 shows summary statistics of the categorical variables used in the estimation. About 55 percent of students are male. There are slightly more students classified as first-year or sophomore students than upper-level students. While there is a very high retention rate, some students choose to transfer or otherwise remove themselves from the school. In addition, juniors and seniors are much more likely to spend a semester or full-year studying abroad. Finally, juniors and seniors are the primary students who enroll in the independent study 400-level courses that we have eliminated from our study. Most of the courses are 100-level courses followed by 200-level courses. 10 am is the most popular starting time for a course section, while 8 am and 9 am are least prevalent among the morning class times. Very few classes are scheduled at 4 pm or 5 pm as the school tries to reserve these time slots for athletic practices and other student activities and the university does not offer courses in the evening or on weekends.

#### <<INSERT TABLE 2 HERE>>

# 3. Results

We begin the analysis by examining the relationship between grade points earned and the class starting time for all 115,610 observations in our data. We estimate three specifications of equation (1) and report the estimated coefficients in Table 3. Year-fixed effects are included in all three specifications and 1pm serves as the reference class time. The column (1) regression results include controls for department fixed effects, but not faculty fixed effects. The column (2) regression controls for faculty fixed effects, but not department fixed effects. And the column (3) regression controls for both department and faculty fixed effects.

All of the morning classes are associated with lower grades relative to the 1pm time slot. All afternoon times are associated with higher grades, with the exception of the 3pm slot in column (3)—which is statistically the same at the 1pm time. The addition of faculty fixed effects, controlling for different grading standards by professor, in column (2) lowers the estimated magnitude of the effects in the early morning classes by 25 to 38 percent. The inclusion of the department fixed effects—column (3) relative to column (2)—does not significantly change the estimated coefficients. The coefficients on the controls in the fully specified model all match the expected sign based on previous research. Male students and larger class sizes are associated with modestly lower grades. Students with advanced academic standing, higher SAT scores, and students in advanced courses all receive higher grades.

#### <<INSERT TABLE 3 HERE>>

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If students select courses based on the course meeting time then the results in Table 3 may be biased. The bias would be expected to bias the estimated effects toward zero as students who have private information that they will benefit from a later class meeting will self-select into these classes (and drop classes that meet in the early morning). The students we observe in the early morning classes would be students who are choosing to be there. To reduce this potential bias, we next estimate the effect of class meeting time on grades using the subset of courses that have multiple sections. As mentioned earlier, the students sign up for the course, but they are assigned to specific section and meeting time. Roughly half of the sample, 58,089 observations, come from courses with multiple sections. Table 4 presents the results and the specifications for each column match the order presented in Table 3. Examining Column (3), we see that the estimated coefficient on 8am is somewhat larger in absolute value than the estimate from column (3) in Table 3, -0.084 versus -0.061. The other time slots have similar results to the estimates reported in Table 3.

# <<INSERT TABLE 4 HERE>>

The previous results all document that female students outperform their male counterparts. Female students may be better at time management or more dedicated to their studies, but we are unable to identify the mechanism in this study. The effects of early morning classes may differ between male and female students. In Table 5, we report the estimated coefficients when we stratify the data by gender. Table 5 contains three separate regressions each for both male and female students. Again 1 pm is the baseline class time category, as in Table 3. Column 3 and Column 6 regressions control for faculty, department, and year fixed effects. Both genders earn lower grades in morning classes and higher grades in afternoon classes. Comparing columns (3) and (6), we find that the magnitude of the penalty of 8 am and 9 am classes relative to 1 pm classes for male students are almost double the estimated effect on female students. In addition, male students have a larger benefit from late afternoon classes relative to female students.

# <<INSERT TABLE 5 HERE>>

To address concerns about any remaining unobserved student characteristics, such as some students do better than others in morning classes, we also estimate regressions with student fixed-effects. The results of these regressions are reported in Table 6. While all regressions in Table 6 control for student fixed-effects, the columns follow the same pattern as the earlier tables: column (1) reports on a specification with department fixed effects; the regression in column (2) includes faculty fixed effects; and the column (3) regression includes both department and faculty fixed effects. The grade penalty for taking 8 am classes increases relative to all of the other specifications. All the other morning times also have a deleterious effect on student grades relative to 1 pm classes.

### <<INSERT TABLE 6 HERE>>

# 4. Conclusion

The estimates of this paper consistently demonstrates that morning classes, especially those held at 8 am and 9 am, are bad for grades and presumably for learning. In particular, male students appear to face particularly large effects on grades based on the time of day when their courses meet. The results of this study confirm the findings of previous studies at the college level at both a large public school and a military academy. While limited resources may push for additional early classes to make the most of existing classroom space, there appears to be a modest trade-off in terms of lower student achievement. Policy makers should consider alternatives to morning classes such as late afternoon or evening classes. While athletic practice and other co-curricular activities in the evening make it harder to have class meetings in the evening, there appear to be benefits to student learning.

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Variable	Mean	Standard	$25^{\text{th}}$	50 <sup>th</sup>	75 <sup>th</sup>	Observations
		Deviation	Percentile	Percentile	Percentile	
Grade Point	3.22	0.75	3	3.33	3.67	115,610
SAT Math	676	57.9	640	680	710	115,610
SAT Verbal	674	62.6	630	680	710	115,610
Class Size	21.2	11	15	20	25	115,610

Table 1: Summary Statistics of Quantitative Variables

Variable	Category		Frequency	Percent
Sex				
	Female		53,619	46.38
	Male		61,991	53.62
		Total	115,610	100
Academic Standing				
	First Year		32,006	27.68
	Sophomore		31,811	27.52
	Junior		26,923	23.29
	Senior		24,870	21.51
		Total	115,610	100
Course Level				
	100		54,142	46.83
	200		35,896	31.05
	300		25,572	22.12
		Total	115,610	100
Class Time				
	8 am		7,759	6.71
	9 am		15,043	13.01
	10 am		27,033	23.38
	11 am		12,146	10.51
	12 pm		13,082	11.32
	1 pm		20,945	18.12
	2 pm		10,806	9.35
	3 pm		7,176	6.21
	4 pm		520	0.45
	5 pm		1,100	0.95
		Total	115,610	100

# Table 2: Frequency Distribution of Categorical Variables

	(1)	(2)	(3)
3 am	-0.108***	-0.067***	-0.061***
	(0.010)	(0.011)	(0.012)
am	-0.076***	-0.056***	-0.053***
	(0.008)	(0.009)	(0.009)
10 am	-0.059***	-0.043***	-0.042***
	(0.006)	(0.007)	(0.007)
11 am	-0.079***	-0.038***	-0.036***
	(0.008)	(0.009)	(0.009)
Noon	-0.046***	-0.044***	-0.036***
	(0.008)	(0.009)	(0.009)
2 pm	0.024***	0.032***	0.031***
- P	(0.008)	(0.009)	(0.009)
3 pm	0.031***	0.016	0.016
5 pm	(0.009)	(0.010)	(0.010)
4 pm	0.134***	0.182***	0.175***
, but	(0.029)	(0.030)	(0.030)
5 pm	0.523***	0.380***	0.381***
5 pm	(0.018)	(0.025)	(0.025)
Male	-0.164***	-0.160***	-0.161***
wiate		(0.004)	
SAT Math	(0.004) 0.002***	0.002***	(0.004) 0.002***
SAT Main			
	(0.000)	(0.000)	(0.000)
SAT Verbal	0.001***	0.001***	0.001***
<b>a</b> 1 <b>a</b> :	(0.000)	(0.000)	(0.000)
Class Size	-0.004***	-0.005***	-0.004***
	(0.000)	(0.000)	(0.000)
Second Semester	0.014***	0.009*	0.006
	(0.005)	(0.005)	(0.005)
Short Semester	0.154***	0.132***	0.130***
	(0.007)	(0.007)	(0.007)
Sophomore	0.079***	0.071***	0.068***
	(0.006)	(0.006)	(0.006)
Junior	0.105***	0.092***	0.086***
	(0.007)	(0.007)	(0.007)
Senior	0.120***	0.095***	0.086***
	(0.007)	(0.007)	(0.008)
200-Level Course	0.049***	0.077***	0.076***
	(0.006)	(0.007)	(0.007)
300-Level Course	0.147***	0.197***	0.201***
	(0.007)	(0.008)	(0.008)
Constant	1.072***	1.081***	1.225***
	(0.034)	(0.042)	(0.060)
Department Fixed Effects	Yes	No	Yes
Faculty Fixed Effects	No	Yes	Yes
Year Fixed Effects	Yes	Yes	Yes
Observations		115,610	
	115,610	0.163	115,610
R-squared	0.117	0.105	0.166

Table 3: Linear Regressions with All Courses and All Students

**Notes:** Grade point is the dependent variable. The baseline category for time is 1 pm. OLS standard errors are reported in parentheses for the first regression. Robust standard errors in parentheses for all other regressions. \*\*\* p<0.01, \*\* p<0.05, \* p<0.1.

	(1)	(2)	(3)
8 am	-0.108***	-0.085***	-0.084***
	(0.014)	(0.015)	(0.015)
9 am	-0.057***	-0.053***	-0.047***
	(0.013)	(0.014)	(0.014)
10 am	-0.044***	-0.036***	-0.034***
	(0.010)	(0.011)	(0.011)
11 am	-0.054***	-0.019	-0.019
	(0.012)	(0.013)	(0.014)
Noon	-0.039***	-0.035***	-0.030**
	(0.012)	(0.013)	(0.013)
2 pm	0.047***	0.046***	0.036***
1	(0.012)	(0.013)	(0.013)
3 pm	0.032**	0.004	0.005
	(0.014)	(0.015)	(0.015)
4 pm	0.087**	0.213***	0.203***
· r	(0.042)	(0.044)	(0.044)
5 pm	0.576***	0.432***	0.437***
, bui	(0.028)	(0.047)	(0.047)
Male	-0.162***	-0.158***	-0.157***
in the second seco	(0.006)	(0.006)	(0.006)
SAT Math	0.002***	0.002***	0.002***
	(0.000)	(0.000)	(0.000)
SAT Verbal	0.001***	0.001***	0.001***
	(0.000)	(0.000)	(0.001)
Class Size	-0.005***	-0.007***	-0.006***
Class Size			
Second Semester	(0.001) 0.007	(0.001) 0.002	(0.001) -0.001
Second Semester			
	(0.006)	(0.007)	(0.007)
Short Semester	0.105***	0.092***	0.088***
G 1	(0.015)	(0.017)	(0.017)
Sophomore	0.051***	0.039***	0.041***
	(0.009)	(0.009)	(0.009)
Junior	0.074***	0.059***	0.056***
	(0.011)	(0.011)	(0.011)
Senior	0.058***	0.041***	0.037***
	(0.012)	(0.012)	(0.012)
200-Level Course	0.021*	0.069***	0.075***
	(0.011)	(0.014)	(0.014)
300-Level Course	0.101***	0.227***	0.234***
	(0.013)	(0.017)	(0.017)
Constant	0.728***	0.840***	0.794***
	(0.052)	(0.072)	(0.072)
Department Fixed Effects	Yes	No	Yes
Faculty Fixed Effects	No	Yes	Yes
Year Fixed Effects	Yes	Yes	Yes
Observations	58,089	58,089	58,089
R-squared	0.108	0.158	0.160

Table 4: Regressions with Courses that have Multiple Sections where Students areRandomly Assigned to Different Sections

**Notes:** Grade point is the dependent variable. OLS standard errors are reported in parentheses for the first regression. Robust standard errors in parentheses for all other regressions. The baseline category for time is 1 pm. \*\*\* p<0.01, \*\* p<0.05, \* p<0.1.

	(1)	(2)	(3)	(4)	(5)	(6)
		ions for Male			ons for Female	
8 am	-0.122***	-0.079***	-0.075***	-0.086***	-0.049***	-0.042***
	(0.015)	(0.016)	(0.016)	(0.015)	(0.016)	(0.016)
9 am	-0.080***	-0.065***	-0.066***	-0.068***	-0.045***	-0.039***
	(0.011)	(0.012)	(0.013)	(0.011)	(0.012)	(0.012)
10 am	-0.057***	-0.043***	-0.043***	-0.061***	-0.042***	-0.042***
	(0.009)	(0.010)	(0.010)	(0.009)	(0.009)	(0.009)
11 am	-0.076***	-0.037***	-0.036***	-0.084***	-0.041***	-0.038***
	(0.012)	(0.013)	(0.013)	(0.012)	(0.012)	(0.012)
Noon	-0.046***	-0.044***	-0.042***	-0.046***	-0.042***	-0.029**
	(0.012)	(0.012)	(0.012)	(0.011)	(0.012)	(0.012)
2 pm	0.026**	0.037***	0.038***	0.029**	0.026**	0.024*
	(0.012)	(0.012)	(0.012)	(0.012)	(0.013)	(0.013)
3 pm	0.048***	0.027*	0.027*	0.011	-0.002	-0.004
	(0.013)	(0.014)	(0.014)	(0.013)	(0.014)	(0.014)
4 pm	0.124***	0.216***	0.209***	0.139***	0.138***	0.123**
-	(0.034)	(0.036)	(0.036)	(0.052)	(0.050)	(0.050)
5 pm	0.633***	0.522***	0.523***	0.424***	0.268***	0.267***
•	(0.028)	(0.039)	(0.039)	(0.024)	(0.034)	(0.034)
SAT Math	0.002***	0.002***	0.002***	0.002***	0.002***	0.002***
	(0.000)	(0.000)	(0.000)	(0.000)	(0.000)	(0.000)
SAT Verbal	0.001***	0.001***	0.001***	0.001***	0.001***	0.001***
	(0.000)	(0.000)	(0.000)	(0.000)	(0.000)	(0.000)
Class Size	-0.004***	-0.005***	-0.005***	-0.004***	-0.005***	-0.004***
	(0.000)	(0.000)	(0.000)	(0.000)	(0.000)	(0.000)
Second Semester	-0.001	-0.008	-0.012*	0.032***	0.027***	0.025***
	(0.007)	(0.007)	(0.007)	(0.006)	(0.006)	(0.006)
Short Semester	0.144***	0.125***	0.125***	0.165***	0.138***	0.134***
	(0.009)	(0.010)	(0.010)	(0.009)	(0.009)	(0.010)
Sophomore	0.081***	0.076***	0.075***	0.076***	0.063***	0.059***
1	(0.009)	(0.009)	(0.009)	(0.009)	(0.009)	(0.009)
Junior	0.090***	0.081***	0.078***	0.121***	0.104***	0.097***
	(0.010)	(0.010)	(0.010)	(0.010)	(0.010)	(0.010)
Senior	0.071***	0.050***	0.044***	0.181***	0.152***	0.142***
	(0.011)	(0.011)	(0.011)	(0.010)	(0.010)	(0.010)
200-Level Course	0.076***	0.099***	0.093***	0.008	0.039***	0.041***
	(0.009)	(0.010)	(0.010)	(0.008)	(0.009)	(0.009)
300-Level Course	0.182***	0.226***	0.225***	0.090***	0.143***	0.149***
	(0.010)	(0.011)	(0.012)	(0.010)	(0.011)	(0.011)
Constant	1.013***	0.993***	1.208***	0.971***	1.019***	1.122***
	(0.051)	(0.071)	(0.099)	(0.046)	(0.053)	(0.075)
Faculty Fixed Effects	No	Yes	Yes	No	Yes	Yes
Department Fixed Effects	Yes	No	Yes	Yes	No	Yes
Year Fixed Effects	Yes	Yes	Yes	Yes	Yes	Yes
Observations	61,991	61,991	61,991	53,619	53,619	53,619
R-squared	0.098	0.145	0.149	0.136	0.194	0.198
ix-squateu	0.090	0.145	0.149	0.130	0.194	0.190

Table 5: Linear Regressions for Male and Female Students

**Notes:** Grade point is the dependent variable. Robust standard errors in parentheses. \*\*\* p<0.01, \*\* p<0.05, \* p<0.1. The baseline category for time is 1 pm.

	(1)	(2)	(3)
8 am	-0.128***	-0.083***	-0.077***
	(0.009)	(0.009)	(0.010)
9 am	-0.086***	-0.060***	-0.054***
	(0.007)	(0.007)	(0.007)
10 am	-0.069***	-0.049***	-0.048***
	(0.005)	(0.006)	(0.006)
11 am	-0.085***	-0.032***	-0.032***
	(0.007)	(0.007)	(0.007)
Noon	-0.047***	-0.048***	-0.036***
	(0.007)	(0.007)	(0.007)
2 pm	0.031***	0.036***	0.038***
	(0.007)	(0.007)	(0.007)
3 pm	0.041***	0.028***	0.029***
	(0.008)	(0.008)	(0.008)
4 pm	0.182***	0.202***	$0.188^{***}$
	(0.029)	(0.030)	(0.030)
5 pm	0.410***	0.284***	0.283***
	(0.021)	(0.027)	(0.027)
Class Size	-0.003***	-0.005***	-0.004***
	(0.000)	(0.000)	(0.000)
Second Semester	0.008**	0.001	-0.002
	(0.004)	(0.004)	(0.004)
Short Semester	0.178***	0.154***	0.154***
	(0.006)	(0.006)	(0.006)
200-Level Course	0.014***	0.048***	0.049***
	(0.005)	(0.006)	(0.006)
300-Level Course	0.076***	0.126***	0.127***
	(0.006)	(0.007)	(0.007)
Constant	3.540***	3.609***	3.571***
	(0.139)	(0.141)	(0.143)
Faculty Fixed Effects	No	Yes	Yes
Department Fixed Effects	Yes	No	Yes
Year Fixed Effects	Yes	Yes	Yes
Student Fixed Effects	Yes	Yes	Yes
Observations	115,610	115,610	115,610
R-squared	0.427	0.469	0.472

Table 6: Linear Regressions with Student Fixed-Effects

**Notes:** Grade point is the dependent variable. Robust standard errors in parentheses. \*\*\* p<0.01, \*\* p<0.05, \* p<0.1. No student-level characteristics are included in the regression specification as it includes student fixed-effects. The baseline category for time is 1 pm.